




SAMSON

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FLOWS



INVITATION TO THE WEBINAR

**Efficiency and Safety:
How Ethernet-APL is
Revolutionizing
Pharmaceutical Processes**



The pharmaceutical industry faces the challenge of operating complex production plants efficiently, safely, and in a future-proof manner. In our webinar, we will show you how the modern communication technology Ethernet-APL optimizes the entire lifecycle of a plant—from planning and commissioning to operation, maintenance, and modernization.

Discover how you can:

- Plan your plants more easily and commission them faster
- Ensure continuous data availability—for greater transparency and compliance
- Make maintenance and updates more efficient and lay the foundation for the future

When: Tuesday, 24 February 2026
11:00 AM to 12:00 PM (CET)

Where: Online

Registration for the webinar is handled by the Product and Application Marketing team at: PAM-de@samsongroup.com

After successful registration, you will receive an invitation to the webinar.

We look forward to your participation!

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Agenda:

1. Welcome & Introduction

1. Presentation of the topic and speakers
2. Webinar objective: Benefits of Ethernet-APL for the pharmaceutical industry

2. Main session

Current challenges in the pharmaceutical industry measured against the lifecycle of a plant and related solutions through Ethernet-APL—from planning and commissioning to operation, maintenance, and modernization.

3. Case Study

“Report from the field – APL in use”

4. Q&A session